

ESTABLISHED
1985



A WEEKLY NEWSPAPER OF PUBLIC LEGAL RECORD

PO BOX 639

JULIAN, CA.

92036

760 765 2231 voice & fax

email: publisher@juliannews.com

The Julian News is published every Wednesday, 52 weeks of the year.

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Subscriptions are delivered by U.S. Postal Service, one year subscription rate is \$40.00 for one calendar year.

Subscriptions delivered with 1st Class postage are \$120 for 52 issues.

LEGAL NOTICES - The Julian News is a legally adjudicated newspaper of general circulation in the County of San Diego, State of California. Case No. 577843

Fictitious Business Name - \$30.00 Name Change - \$45.00

All other Legal Advertising Charged by column inch (2 inches by length of ad)

First week - \$15.00 per column inch - additional weeks \$10.00 per column inch

DEADLINE: Friday - Noon

CLASSIFIED ADS - \$27.00 for FOUR weeks. \$18.00 for TWO weeks.

One week \$10.00. Additional weeks on same ad \$8.00.

25 words or less, additional words .25 each

DEADLINE: Friday - Noon

NO REFUNDS FOR CLASSIFIED ADVERTISING

Specialized Ads

BOXED CLASSIFIED ADS - 4 weeks

1 column x 1 inch	\$33.00
1 column x 1 1/2 inch	\$36.00
1 column x 2 inch	\$40.00
1 column x 2 1/2 inch	\$45.00
1 column x 3 inch	\$50.00

* add \$5.00 per extra 1/2 inch, ads sold in 4 week increments **ONLY**.

Display Rates for Registered NonProfits

SIZE	1 WEEK	4 WEEK
2 column x 4	\$40.00	\$75.00
2 column x 6	\$60.00	\$110.00
Qtr. Page	\$100.00	\$275.00
Half Page	\$180.00	\$500.00

Ads must conform to standard size and be camera ready at time of order, type setting and Art work charges may apply.

First month to be paid at the time order is placed for contracts over 4 weeks. Billing for balance to follow on normal billing cycle (1st or 15th of month). Payment is due 10 days after bill is postmarked. Bill is considered delinquent after 30 days. Advertising will automatically be canceled without payment.

WE ACCEPT: VISA & MASTER CARD, CHECKS AND CASH.

MINIMUM 50% PAYMENT DUE AT TIME OF ORDER

Phone orders with Credit Card accepted.  

March 1, 2014

Rates Subject to Change without Notice



- Display Ad Rates

Location

4-1-14

760 765 2231 *voice & fax*

Specialty Display Ads - placed by space availability, Art work supplied by Client. Typesetting included for basic copy.

Minimum \$30.00
Art charge for complex Ads.

DEADLINE: Thursday - 3:30pm
Minimum One Half Payment
Due at Placement

Service Title

Professional Services

2 x 2

\$100 - 13 weeks
\$180 - 26 weeks
\$340 - 52 weeks

4 x 2 = \$175
13 weeks

Dining and Winery Guide

2 3/4 x 2 3/4
\$175 - 13 weeks
\$325 - 26 weeks
\$600 - 52 weeks

You can do it for tips!

Specific Placement Charges - 10% extra, minimum 13 week contract.

Display
1 column x 3
\$50.00 - week
\$150 - 4 week
\$450 - 13 weeks
\$750 - 26 weeks
\$1000 - 52 weeks
Portrait only
1 column = 2 inches
1/40 page

Display
***2 x 4**
\$60.00 - week
\$120 - 4 week
\$175 - 13 weeks
\$325 - 26 weeks
\$600 - 52 weeks
* Business Card Ad
Must be Camera Ready
Portrait or Landscape
1/32 page

Display
2 column x 3
\$70.00 - week
\$250 - 4 week
\$675 - 13 weeks
\$1100 - 26 weeks
\$1750 - 52 weeks
Landscape only
2 columns = 4.2 inches
1/20 page

Display
4 x 4
\$80.00 - week
\$300 - 4 week
\$750 - 13 weeks
\$1200 - 26 weeks
\$2000 - 52 weeks
4 columns = 8.5 inches
1/16 page

Display
2 column x 5
\$90.00 - week
\$325 - 4 week
\$800 - 13 weeks
\$1300 - 26 weeks
\$2200 - 52 weeks
Portrait only
1/15 page

Display
4 x 6
\$115.00 - week
\$350 - 4 week
\$900 - 13 weeks
\$1450 - 26 weeks
\$2500 - 52 weeks
200 dpi / grey scale
pdf preferred
1/12 page

Display
3 column x 5
\$130.00 - week
\$360 - 4 week
\$1000 - 13 weeks
\$1500 - 26 weeks
\$2750 - 52 weeks
Landscape only
3 columns = 6.375 inches
1/8page

Display
3 column x 7
\$135.00 - week
\$365 - 4 week
\$1010 - 13 weeks
\$1520 - 26 weeks
\$2850 - 52 weeks
Portrait only
1/6 page

Display 3 column x 11
\$200.00 - week
\$550- 4 week \$1500 - 13 weeks
\$2700 - 26 weeks \$5000 - 52 weeks
1/4 page

1/2 Page full width x 11 - \$360 per week
(4)1000 (13)2750 (26)5000 (52) 9000
Full Page 13 x 21 3/4 - \$500 per week
(4) 1500 (13) 5000 (26) 9000 (52) 15,000

All Advertising Subject to Publishers Approval Prior to Final Acceptance